

Lessons from campaigns against privatisation Jan Swasthya Abhiyan (PHM India) People's Health Movement Global

Acknowledgements

- Jan Swasthya Abhiyan (PHM India)
- Activists of PHM and Health Systems Thematic Circle
- All activists involved in the struggles against privatisation of health services in Chhattisgarh

Campaign against outsourcing of diagnostic services in public hospitals of Chhattisgarh, India (2013)

- Analyzing and Critiquing the Proposal
- Questioning rationale, evidence, intention, outlining concerns
- Evidence building
- Filed applications under the Right To Information Act for data
- Rapid survey of diagnostics services available in various facilities

Nandi, S. (2018). Struggle Against Outsourcing of Diagnostic Services in Government Facilities: Strategies and Lessons From a Campaign Led by Jan Swasthya Abhiyan (People's Health Movement) in Chhattisgarh, India. *Journal of Social and Political Psychology*, 6(2), 677-695. https://doi.org/10.5964/jspp.v6i2.923

India: Mobilizing Against PPPs In Chhattisgarh https://phm-na.org/resisting-privatization/india-mobilizing-against-ppps-chhattisgarh/

Getting the message out

JSA to start campaign against privatisation of health services

M Staff Reporter

RAIPUR, Jan 15

JAN Swasthya Abhiyan (JSA) Chhattisgarh, has decided to start a campaign against proposed privatisation of various health services in the public health system, which is being proposed by Chhattisgarh State Government. Campaign has demanded for universal and free healthcare services from Government.

The JSA is a movement to establish health and equitable development as top priorities through comprehensive primary health care and action on the social determinants of health. The JSA coalition consists of over 20 networks and 1000 organisations as well as a large number

detail issues of corruption, out of pocket expenditure of patients and irrational treatment in private hospitals, especially under Rashtriya Swasthya Bima Yojana. JSA is of opinion that then health situation of State will worsen.

JSA expressed alarm at the state government's plan to privatise primary health centers, laboratories in government hospitals, and operating of equipments in the hospitals and stated that if, instead of strengthening the public health system, the government privatises the health services, this will result in worsening of the health situation, especially of the tribal and poor people.

Past experience, both international and national, have shown that pri-

The 6th Common review Mission of State proposes NRHM states, "Laboratory services are delivered through PPP model which is not functionin properly. At most of the places 'outsourcing' of below district hospital level, Outsourced Agency has setup only collection centres. This leads to health services prolonged turn-around time and reporting time." as top priorities through comprehensive It's privatisation, Irrelevant move. says Dr Neral determinants of health. says Dr Jain CHRATTINGARN has bud several sele-Needly who hereful a town of resemblishers. more health related spixodes that has cust OPPOSING the move, Dy Arvand nedcal provinced health professionals a gloom over its thining credible image. Next, Head of Department (Microbiology), Pt Javalar Lei is Obudique to explore he hosbilly Subjug which runs alterprish for poor The boached less reptainment carries and if the 'Outcoming' instance, probabl in Milamor charge was of research that the year date beorgroup companies all but named the move image of Governmen Notes Mesorial Medical College. out: "Outcouring of dispersion services the rocket well and proof the public builds has been tried out in lew states, fidual Soliday, "The Government in prihealth herself among to citaters. Probed sald that it was an irrelevant more to the corner with repeated allegations, the Chlorisgark Government in a dev ow the part of Store Government, "It seems the Directories of Health ish Cosmon Strick Mount - Blar, ratio of FFF. A state, which is unable person had to save its face thering the clos-Berker does not have both in its 2012, chearly states that this has been a complete failure. The absolute failure of to receive the risk appringer, how tion year, has proposed a hold move. The own people or home other renows will recently the services provided by Best known to them," he observed. the measuring of despression in Bhar. private sector," he mucusl. More to Outcomplay of Diagrands Services a something which the Government in Public Hould Factions. Despute the fact that 'outsourcing' of boold have taken note of before banch-Hitavada', Nardi careportedly season anything in the current scenario may seen have begun to resource through the echeing on Oos intoutrie." the the perfect advance, here the case to tion of Public Houlth Season inself are to be While during to depth findings of her that they have already becached the issue different. If a few counter arguments that allitted-the proposal is serving a hope prolong research exclusively with 'The with Governor Shekhar Dutt strongts needby that could prove him a readcand for the Congress party to play due Collectors of 13 districts of state on the big the forthcoming Budget Session hetalf of JSA, which has decided to take When the experimental idea of the issue to the streets wherein they have Outsourcing of Diagnostic Services in decided to take our a rufty in Capital Bargur Public Hould Excitives except fished in on littury 35. Billiat, then why to repeat a similar mass Replying as a query, Nandi terested in Chancepott," gropped Substates that Chiumingsith Government has taken Nands, State Convence of Jun Sweeters ent a Request for Proposal (REP) for our Abhipan (ISA), in her consensus reacworking disputation written impublic health facilities in 374 facilities excluding 22 tion while opposing the new more. ISA to Indian electe of the People's Health Diurus Mountain, newly created District Meyenent, a worldwide meyenant to

Published on Down To Earth (http://www.downtoearth.org.in)

Chhattisgarh to outsource diagnostic services in government hospitals

Author(s):

Kundan Pandey

Issue Date:

2013-1-18

Activists say these centres will end up serving outside patients at the cost of hospital patients BMJ

BMJ 2013;346:f691 doi: 10.1136/bmj.f691 (Published 4 February 2013)

Page 1 of 1

NEWS

Chhattisgarh's proposal to outsource diagnostic services draws criticism

Meera Kay

Bangalore

- Submissions to government from district to provincial levels
- Building alliances with Trade Unions and others working on social justice, organisations engaged in struggles against issues that were an outcome of government's market-based policies
- When government did not move started direct street action/protests

State level Rally and Press conference (31st January)



THE TIMES OF INDIA, RAIPUR FRIDAY, FEBRUARY 1, 2013

NGO campaigns against outsourcing of diagnostic centres

Government Mulls Privatization Of Labs In Hospitals

Raipur: Jan Swasthya Abhiyan, a NGO, today started a campaign against the proposed move of the government to outsource diagnostic centres at 379 public health facilities in the state. A , public meeting was also held to show discontent with the decision.

Talking to TOI, Sulakshna, member of JSA, said that instead of improving and expanding services in the existing system, the government is replacing it with private service providers. "What is disheartening is that the Raman Singh government has taken no lessons from other states where privatisation in this sector flopped," she added.

Some senior officials in the state also agree that the government seems to



Rally organized by Jan Swasth Abhiyaan Chhattisgarh against the privatization of diagnostic centers in the state

would not solve the problem of understaffing, "How will the private sector get be in a haste to privatise the service. qualified staff in Bastar when the gov-They admitthat flaws do exist in the sys- ernment cannot get it on their own," tem, the biggest being that privatisation one of them said. Experts say that un-

Debates on privatisation

The debate on such privatizations has been many with experts criticizing the manner in which such proposals are implemented without a workable strategy. In a recent article, "No Sweetening this better pill", published in a national daily, even the Former Union health secretary, K Sujata Rao, was critical of the decision The policy of contracting out diagnostic services to private sector networks in 379 public facilities for 10 years, guaranteeing a minimum patient load and permitting paying patients in addition and prices pegged to those paid for under the Central Government Health Scheme (CGHS), monitored and managed by a third party, is fraught with adverse implications for the strengthening of the public sector and huge costs for the government, should it choose to pay for

put in place and they are implemented backfire. Moreover quality and not the the be the criteria and the same has to be monitored on day to day basis, a difficult

less and until checks and balances are proposition in the present scenario.A senior official commented that merely in letter and spirit, the move is bound to putting tough conditions on paper will contract quantity of the tests conducted should not resolve the problem. "What is re-

quired is monitoring, which is a diffi-

THE

Opinion » Lead

Published: January 29, 2013 01:25 IST | Updated: January 29, 2013 01:33 IST

No sweetening this bitter pill

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Unless the government regulates the growth of the private sector and makes it accountable, the worn-down public health infrastructure cannot be revitalised

The absence of a well thought out policy framework for strengthening the health system is the most important issue facing the health sector in India. In the government, there is no clarity on what the nation's health system should be 10 years hence. Should it be a public sector dominated system like Brazil or China; or a regulated private-led like the U.S.; or one where both sectors function but have only one paver as in the U.K.? In Japan, delivery is private but the government sets the prices. Each option has its costs, benefits, tradeoffs and systems to ensure control on costs and

.8. CityLINE

JSA flays State Government over outsourcing of diagnostic services

JSA termed State Government's move of outsourcing diagnostic services in public health facilities as an act of marketing the right of people and a corruption in principle





JSA National Joint Convenor Sulakshana Nandi (extreme right), Savita Rath and Dr Yogesh Jain addressing a press conference. (R) A view of (Pics by Rupesh Yaday) public meeting addressed by JSA

Staff Reporter RAIPUR, Jan 31

JANSWASTHYA ABHIYAN (JSA) opposed Chhattisgarh Government over outsourcing diagnostic services in public health facilities has observed that the move is an act of marketing the right of people and a corruption in principle. It is the duty of the Government to provide these services to the people and its role is not limited to just funding services. The Government should have taken people's opinion through 'Gram Sabhas' before taking such a decision, JSA said.

It may be mentioned that the State Health and Family Welfare Minister Amar Agrawal had said that the State Government aims at strengthening its health services in such a way that the Government sector is able to compete with the private sector. The minister had cited the example that Bharat Sanchar Nigam Limited (BSNL) is a Government organisation in providing telecommunication services. Existence of BSNL has in fact checked the private sector compa-

nies to charge exorbitant prices, he Government staff in the public health had said. Replying to 'The Hitavada' ing in the city.

of the people to have health care services from the Government. The move of outsourcing is an act of marketing this right of the people. The Government should have collected the opinion of the people through 'gram sabhas' before finalising the decision. Since several Primary Health Centres are situated in scheduled areas, opinion of Gram Sabhas should have been a worldwide movement. sought as per Panchayat (Extension to Scheduled Areas) Act, said Savita Rath, a social worker from Raigarh and JSA member. It is privatization and that to diagnostic services, which comprise a major part of the basic health services, JSA said.

JSA also focused that such a move

facilities became redundant. It also query, JSA said that the move of came to notice that only a limited outsourcing diagnostic services is number of labs were established and totally ironical to the statement. JSA in the remote areas, only sample colconvened a press conference at lection centres were run. The diag-Raipur Press Club, organised a ral-nostic reports (fundamental for decidly and also addressed a public meeting line of medical treatment) were received five to six days late. JSA It is a fundamental and social right anticipates similar adverse consequences in Chhattisgarh and focused that the State Government is attempting to outsource diagnostic services in bulk of the hospitals in the State. People of the State should oppose the move, said JSA National Joint Convenor Sulakshana Nandi, Dr Yogesh Jain and others. It may be mentioned that JSA is Indian circle of the People's Health Movement,

Commissioner, Health and Family Welfare, Pratap Singh said that views of JSA are not tenable. The State Government in making the Request for Proposal for outsourcing diagnostic services has in no way gone against the right of the people and it has not indulged in any kind of has totally failed in Bihar and the corruption in principle. Facing cri-

REACTIONS

CHHATTISGARH Pradesh Swasthya Karmachari Sangha (CPSKS) State President O P Sharma said that the association does not support the move and it agrees with the views of ISA. CPSKS is an association recognised by the State Government and it has 25,000 members who are employees of the State health department.

Chhattisgarh Government Doctors' Association (CSGDA) State President Dr Gokul Chandra Sarkar said that the move will not be beneficial for the people of the State.

sis of doctors and other staff, the Government is stick to its duty towards people and aims to provide services to the people in the remote areas. Whatever services are being provided free of charges will be continued free, he added.

District level events and signature campaign (February to April)

निजीकरण के विरोध में हस्ताक्षर अभियान

नाराजगी

स्वास्थ्य सुविधाओं का निजीकरण किए जाने के विरोध में धरना-प्रदर्शन कर कर्मचारियों ने आक्रोश जताया

भास्कर न्यूज | कांकेर

हुग स्वास्थ्य विभाग द्वारा सरकारी अस्पतालों में जांच सेवाओं का निजीकरण करने योजना बनाई जा रही है। सरकार के द्वारा इसके लिए निजी संस्थानों से प्रस्ताव भी आमंत्रित किए जा रहे हैं। स्वास्थ्य सुविधाओं का निजीकरण किए जाने के विरोध में जन स्वास्थ्य अभियान चला कर राज्य भर में धरना प्रदर्शन के साथ ही हस्ताक्षर अभियान चलाया जा रहा है। इसी क्रम में सोमवार 22 अंप्रैल को कांकर कलेक्टोरेट मार्ग में एक दिवसीय धरना प्रदर्शन कर मुख्यमंत्री के नाम अपना ज्ञापन जिला प्रशासन को सौंपा।

धरना प्रदर्शन तथा हस्ताक्षर अभियान में शामिल सदस्यों ने बताया यह योजना लागू होने से सरकारी अस्पताल में आम लोगों को जांच



कांकेर। सरकारी अस्पतालों के निजीकरण के विरोध में चलाया हस्ताक्षर अभियान।

पैसे देने पड़ेंगे। निजीकरण करने के बाद पहले से सरकारी अस्पतालों में कार्यरत कर्मचारी तथा उपकरण का क्या होगा यह स्पष्ट नहीं है। सरकारी अस्पतालों में सुविधाएं जरूर कम है दिया जाए। इसी तरह निजीकरण बिहार में किया गया है जहां का दुष्परिणाम सभी के सामने है। विरोध करने वालों मक संस्था के गोपीनाथ,

विरोध करने वाला मक संस्था के गापानाथ, कलांगी कश्यप, शिवनारायण नेताम, हीरेश्वर

संस्था की प्रमुख मांगे

सरकारी अस्पतालों में जांच सेवाओं का प्रस्तावित निजीकरण रह हो। लैब टेक्नीशियन एवं रेडियोग्राफर के रिक्त पढ़ों को तत्काल भरा जाए। वर्तमान में पढ़स्थ लैब टैक्निशयन को आधुनिक त्तरीके से सभी तरह के जांच का प्रशिक्षण दिया जाए। जांच के लिए आवश्यक उपकरण उपलब्ध कराया जाए। 24 साल पुराने मध्यप्रदेश के भर्ती नियमों को छत्तीसगढ़ के संदर्भ में संशोधित किया जाए।

कुंजाम, पल्लवी सिन्हा, महाबत्ती जुरीं, लितता यादव, चंद्रिका कोड़ोपी, सुलोचना, शाम जुरीं, चंद्रिका सलाम, धीरज जुरीं, जागो, सेवती, बिंदा, गीता सिन्हा, मायाराम तेता, राजकुमार, अमृत कांगे, बुधियारिन, मेलाबाई, अशोक,



करण करने के विरोध में जन लागू किया जाएगा।

हरिभमि 15

प्रस्तान शासन द्वारा बनाया गया है जिसे

कारियों व कार्यकर्ताओं ने किला आधियान कोरिया के कार्यकर्ताओं ने कारने से नर्टमान में उपलब्ध स तम के मही चीक पर घरना दिया। विरोध करना अभी से शुक्र कर दिया

उटानी पटेगी जिसका असर आम जन निजी करण के विरोध को लेकर धाने पर इसी के विरोध में जन स्वास्थ्य कैंद्रे कार्यकर्ताओं में स्वशंका है कि ऐस

संबंपुर, शनिवार, 27 अप्रैल 2013



को आयुक्त कार्यालय पटशंनकारियों ने बताय निजीकरण से इस सेवा रोकने उन्होंने मुख्यमंत्री व जन स्वास्थ्य अभिया संगठनों का संयक्त मंच मजबत सार्वजनिक स्वा चेरवी करता है। अभिया-से इलाज का खर्च कई अस्पताल तक पहुंचना प जाना किसी भी तीर पर

जगदलपर। जन स्वास्त



सरकारी अस्पताल के निजीकरण के धरने में बैती 12 गांवों की महिलाएं

फोटो: नईदुनिया

जांच सेवा के निजीकरण से भड़कीं महिलाएं

रायपुर , शनिवार. २७ अप्रेल, २०१३ 🎁



State level Silent March (19th May)

JSA protests privatisation of health services





Silent march and signature campaign against the privatisation of diagnostic services by Jan Swastha Abhiyan workers.

Staff Reporter

RAIPUR, May 20

IAN SWASTHYA ABHIYAN (JSA) Chhattisgarh organised a State-level Silent March and signature Campaign against the State Government's plan to privatise diagnostic services in 379 Government hospitals. The March started from here at Budha Talah and ended at Biili Chowk. The marchers tied a black bund on their mouth ignifying their protest in silence.

Organizations working on health issues, from 16 district of Chhattisgarh participat-

expenditure for the poor. While the state government is providing subsidized grain to 75 percent of families in the state, it is ironical that according to the diagnostics proposal, 60 percent of the families in the state will have to pay for diagnostic services out of their pocket at Delhi CGHS state government cancels its plan for privarates. If these families have been identified as deserving support for food, how can they not be deserving of free health services.

It is shocking that before planning for such a move that will negatively affect so many poor people in the state, the state government has not held any consultations either

in Mukhyamantri Swasthya Bima Yojana where the private sector held the government to ransom for its own profit and denied free health services to thousands of patients for many months.

Jan Swasthya Abhiyan denunds that the tization of diagnostic services. Instead of relinquishing its responsibility to its people. the Government should strengthen the existing services through recruitment of lab technicians and radiographers, multi skill training of lab technicians and ensuring accountability of the public health system to the



Silent march against privatization of diagnostic centres at state hosps

TIMES NEWS NETWORK

Raipur: The ongoing campaign of the Jan Swasthya Abhiyan (JSA) to oppose the government move to privatise diagnostic facilities in 379 state run hospitals continued on Monday with a state level silent march and a signature campaign.

JSA, a network of NGOs working on the health front. started the march from Budha Talab and ended at Bijli Chowk. The protestors tied a black cloth on their mouth to register their silent protest. Nearly 3,000 villagers from all over Chhattisgarh have also

CM, opposing the privatization move.

JSA members demanded the cancellation of privatising of diagnostics services, as this, they claimed, would lead to increased expenditure for the poor. While the state government is providing subsidized grain to 75% of families in the state, it is ironical that according to the new proposal, 60% of the families in the state will have to pay for diagnostic services out of their pocket at Delhi CGHS rates, they claim.

"If these families have been identified as deserving support for food, how can they

sent postcards to Chhattisgarh not deserve free health services?" asked one of the members

Sulakshana Nandi, JSA, Chhattisgarh said, "It is shocking that before planning such an adverse move the state government did hold any consultations either with the public or with the district and block level administrators. The state government has also ignored criticism and cautions given by health

Ironically, the government has also been filling up posts of various lab technicians, in places like Bastar and Kanker districts.



Other actions

- Representations made to Chief Secretary, Finance Secretary and other senior government officials
- Representations made to Government of India (GoI)
- Team from GoI comes to study this proposal and critiques it
- Central government refuses to fund this proposal



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'Chhattisgarh's PPP model for diagnostic services flawed'

Author(s): Kundan Pandey

Date: May 24, 2013

Team of experts deputed by Centre says state's plan could lead to denial of services to poor patients and filing of false claims



Chhattisgarh government's proposal to outsource diagnostic services do not appear to be tailored to meet the needs of people. A Central government team that visited the state to look into the matter has raised many questions about the state government's initiative.

The Centre sent a team on March 5 to Chhattisgarh to assess the model and give recommendations. The team found that there are many problems in implementing the plan and that outsourcing diagnostic facilities is not the best option.

The team members included Dinesh Baswal, official from maternal health department of Union Ministry of Health

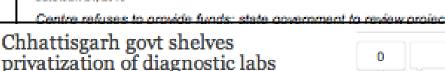
and Family Welfare (MoHFW), Anand Bang, senior consultant (public health planning) with National Health Systems Resource Centre (NHSRC) of MoHFW and Jitendra Sharma, senior consultant (health care finance and technology) with NHSRC.

The team in its report about the public-private partnership (PPP) model adopted by Chhattisgarh government says the reasons for outsourcing diagnostic services are unclear. "This Government of Chattisgarh has a PPP policy with the approval of the Cabinet and has been published. Nevertheless, it is unclear as to at what levels there were discussions within the health department and the steps followed pertaining to the translation of such a Cabinet approved policy into a specific proposal for outsourcing diagnostics."

Government stalls project (June)



Published: June 20, 2013 00:00 IST | Updated: June 20, 2013 0 Chhattisgarh diagnostic project on hold Suvojit Bagchi State government says the policy requires a "fresh look"



Anuja Jaiswal, TNN Jun 20, 2013, 08:21PM IST

0 O Recommend Twee med

RAIPUR: Under severe criticism from several quarters, including NGOs and experts deputed by the Centre, the Chhattisgarh government has shelved its controversial proposal to outsource diagnostic facilities in the state to private sector.

The move, which was put into action in February with the health department inviting applications from interested parties to take up the task, had led to a state-wide agitation by a network of NGOs in the health sector. Jan Swasthya Abhiyan (JSA) carried out a signature campaign against the move.



था। इसमें दर-दराज के इलाकों के

क्या थी योजना

लेख को पायबेर कंपनियों को देने

पादने प्रविका से उठाया हा तो मह में 12 से ज्यादा टेडर योजन सफल है या नहीं इस यह तो 18 सर्च के बद पता चल מבול שמים למבול לבנוני וחבושי: कि कोई बस्तर और सरगुजा को

विरोध में थे जबकि प्रदेश भा के स्वास्थ्य कार्यकर्ता इसके रिवलाफ

निवेश की आवश्यकता तथा शासकीय निजी सहभागित

आवस्यक हो गया है।

समयान चारिए कि कोई योजन तथ्य के अधार पर तैयार करें। तबकों से बात की जानी चाहिए। शर्मका में से अंसरात पालका है उन्हीं के विकास पर सरकार को

Need to stay vigilant

 In August 2018, state government issued a Request For Proposal for outsourcing diagnostic services at various government facilities

PUBLIC HEALTH POLICY

Chhattisgarh is outsourcing diagnostic services to the private sector despite having adequate staff

The state has more lab technicians than recommended by Indian Public Health Standards and most tests it wants to outsource are already done at public hospitals.



 State started improving diagnostics services – capacity building of lab techs, supply of equipment, reagents etc.

Resistance to the National Health Insurance scheme



HEALTH

In Chhattisgarh, Public Funds for Health Insurance Are Being Diverted to the Private Sector

There is no available reason to believe that a national level roll-out of insurance under the proposed NHPS will have any less of the issues that have plaqued state schemes





Sulakshana Nandi, Deenika Toshi and Sangeeta Sahu



COVERNMENT HEALTH 28/FEB/2018

The government's new National Health Protection Scheme (NHPS) is being rolled out rap NITI Aavog. It is essentially a massive insurance scheme, announced in this year's Budge government pushes ahead, a few lessons from states like Chhattisgarh could be instructive

Chhattisgarh is considered a 'well-performing' state under the Rashtriya Swasthya Bima \(\text{RSBY}\). It has one of the highest coverage of families under insurance (more than 80% or The state has combined the RSBY (for below poverty line or BPL) with the state government scheme for non-BPL, thus having 'Universal Health Insurance'. With seemingly high policommitment, one would expect that insured people in Chhattisgarh would be protected fro hospitalisation expenditure

Through evidence building

PMJAY based on failed insurance model: Activists

TNN | Sep 26, 2018, 04:00 IST



Jan Swasthya Abhiyan

(Peoples Health Movement - India)

Health for All - Now!

National Convenors:

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All India People's Science Network (AIPSN)
All India Democratic Women's Association (AIDWA)

Bharat Gyan Vigyan Samiti (BGVS) Breast Feeding Promotion Network in India (BPNI)

All India Drug Action Network (AIDAN)

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Gouranga Mahapatra

Ameer Khan

Health is a Basic Human Right!

25-09-2018

discredited insurance model

The recent announcement regarding the launch of the Ayushman Bharat-Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) scheme has raised expectations that the scheme will somehow address the extremely urgent needs regarding healthcare in the country. Expectations have also been raised because of the labeling of the scheme as the 'largest health protection scheme in the world' and the promise that beneficiaries will receive Rs.5 lakhs as cost of hospitalization.

The Jan Swasthya Abhiyan wishes to point out that the mere assertion that the AB-PMJAY is the largest health protection scheme in the world, does not make it so - in fact it is entirely misleading. The Government's own National Health Mission has an outlay of around Rs.35.000 crores, many times more than the Rs.2,000 crores allocated for the scheme in the 2018-19 budget.

which the scheme has been conceived and announced, without regard for the negative experience with existing insurance schemes such as the RSBY. The AB-PMJAY is based on the discredited 'insurance model' despite massive evidence against the effectiveness **Studies**

Health activist groups on Tuesday criticised the Ayushman Bharat-Pradhan Mantri Jan Arogya Yojana (AB-PMJAY), saying it is based on

the 'discredited insurance

effectiveness of such insurance-

based schemes involving major

participation of the private

model despite massive

evidence against the

sector in delivery."

PRESS RELEASE

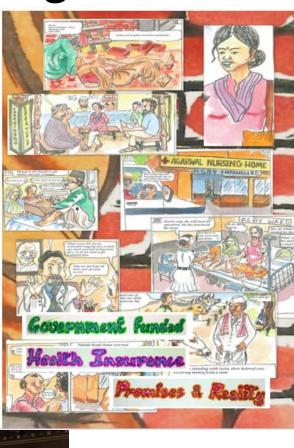
Abandon the AB-PMJAY scheme based on the

The Jab Swasthya Abhiyan is deeply concerned about the haste with

Building perspectives...building a

consensus





Numerous stories of private hospitals extracting huge amounts of money from patients admitted under **#RSBY**. People sold land, mortgaged house, sold jewellery. One case of suicide of wife as unable to pay. Poor families becoming more impoverished due to catastrophic expenditure.



2-Pvt hospital took out our uteruses.We paid thru our #RSBY insurance & sold our land to pay extra oope! @PHMglobal



Tijia Sahu explains she played herself in the play, as the main protagonist. Tired of hospital's unending demands for money, she wanted to take son to another one. They refused to give her back #RSBY card. She fought till they discharged her son & gave back #healthinsurance card



Testimonials

Lessons for Health Activism/Campaigns

- Evidence-Based Critique
- Information as Power issue of transparency
- Use of Multiple Strategies, in Degrees and a Sustained Campaign
- Privatisation and Neo-Liberal Policies as a Rallying Point – framing the discourse
- Posing the Issue in Terms of a Moral Argument
- Active role of Media social media

Building collective knowledge

Examples from Philippines, Europe, India show similar strategies:

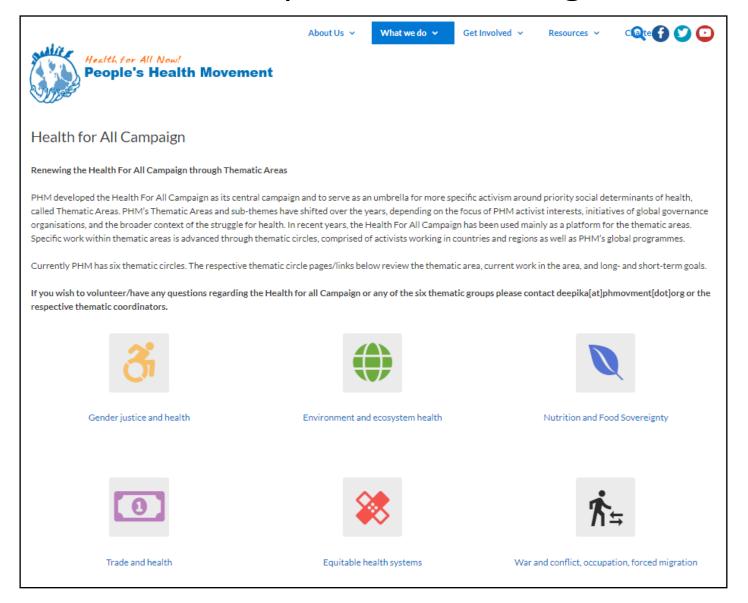
- Mobilised different groups
- Published reports, organised direct street action, insisted on advocacy, as well as media and legal recourse
- Built broad alliances with other social movements against neoliberal policies
- Activists have faced repression by governments
- As a global movement we need to provide global solidarity and support in such cases

Building a Movement for Health



www.phmovement.org/building-a-movement-for-health/

Welcome to join the Health For All Campaign www.phmovement.org





Zindabad!

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