

**25<sup>th</sup> November**

- c. Introduction to Peoples Charter for Health
- d. Introduction to PHM's Strategic Plan

**Title of the Session: Introduction to the People's Charter for Health**

1. Schedule: Day 3 (online, afternoon); Duration 45 minutes
2. Learning Objectives:
  - a. Understand that a shift to cost-recovery models shaped health systems in the developing world from the late 1970s onwards.
  - b. Identify the major justifications that were offered for these shifts
  - c. Identify critiques of these shifts as articulated by academics
  - d. Identify what the People's Health Movement's critique of these shifts is, and how it has changed over time (and which elements have remained consistent)
3. Methodology of Session:
  - a. Brief introduction to session
  - b. Group work: each group to analyse a cartoon indicating the structures that have shaped health systems over the past 3 decades
  - c. Presentation by facilitator resource
  - d. Discussion/Q&A
4. Key messages that would emerge or key concerns that would be discussed.
  - a. What is the role of the state in realising health for all?
  - b. How has globalisation reshaped the policy space developing states have when it comes to formulation and delivering social services?
  - c. How have both of the above shape the arguments that peoples movements advance about what the state should do to advance health for all and how it should do it?

**Title of the Session: Introduction to Strategic Plan/PHMs theory of change**

1. Schedule: Day 3 (online, afternoon); Duration 15 minutes
2. Learning Objectives:
  - To get familiarised with PHM's theory of change
  - To understand Key Strategies and Priority Actions to Advance PHM's Goals and progress towards Health For All
3. Methodology of Session:
  - Presentation by resource person
  - Q&A
4. Key messages that would emerge or key concerns that would be discussed
  - How can social change take place?
  - How to operationalise goals/vision through strategies and actions.

**Essential Readings:**

- a. Primary Texts
  - i. People's Charter for Health
  - ii. Cuenca Declaration
  - iii. PHM Strategic Plan 2020-2025
- b. Academic Literature
  - i. Krueger, Anne O. "Government failures in development." *Journal of Economic perspectives* 4, no. 3 (1990): 9-23.

- ii. Ruger, Jennifer Prah. "The changing role of the World Bank in global health." *American journal of public health* 95, no. 1 (2005): 60-70.
- iii. The People's Charter for Health, 2000
- iv. Navarro, Vicente. "A critique of the ideological and political positions of the Willy Brandt Report and the WHO Alma Ata Declaration." *Social science & medicine* 18, no. 6 (1984): 467-474.